

INSIDE: MEET THE NEW PCMA CHAIR | GOLF EVENT PLANNING TIPS

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CORPORATE

# MEETINGS

A MEETINGSNET MAGAZINE

& INCENTIVES



## DIFFERENT BY DESIGN

DISTINCTIVE DESIGN, HIGH-END SERVICE, AND  
UNIQUE MEETING SPACE DRAW MORE  
CORPORATE GROUPS TO BOUTIQUE BRANDS.





**ON LOCATION:**

## Terranea Resort

High above the bluffs overlooking the Pacific about 30 miles south of Los Angeles, I discovered Terranea Resort. What a serene setting for meetings and incentives! Companies looking for a five-star experience without the luxury flag will appreciate the attentive service, warm atmosphere, and low-key elegance.

For top performers or high-level execs, the 582-room resort has three different options aside from the main resort building, including villas, casitas,

and bungalows—all luxurious.

Rancho Palos Verdes is a spectacular but lesser-known oceanside community than the typical group destinations of Santa Monica or Marina del Rey. That contributes to its charm for attendees who are familiar with Southern California. In fact, the site was previously home to Marineland, Southern California's first major theme park.

Treatments at the 50,000-square-foot spa are inspired by the oceanfront setting, and, for golfers, the oceanfront course is truly unique: a collection of nine championship-caliber par-3 holes.

Incentive groups make the most of the outdoor function spaces for evening banquets and entertainment, and

many of the meeting rooms open right out to terraces overlooking the ocean. Incentive clients, including the largest telecommunications companies, typically book in the spring and fall, since summer is bustling with vacationers.

Many groups take day trips off site to nearby Catalina Island, or tours of L.A.'s Beverly Hills and Hollywood. DMC Bixel and Company has inside access to everything L.A., including exclusive venues and sites that most tourists never see. Owner Dabney Bixel is known industrywide for her attentiveness to detail, right down to hand-delivering Sprinkles cupcakes to our group before the tour took off. Delicious!

—Barbara Scofidio

ming pools, an art galley, an artisan shop, a restaurant and bar, a fitness center, and a spa. Nearby activities include sport fishing and surfing, hiking in Carara and Manuel Antonio National Parks, canopy and zip-line tours, white-water rafting, horseback riding, sea kayaking, catamaran tours to Nicoya Gulf islands, river tours through mangroves, and shopping and nightlife at the bars and restaurants in nearby Jaco and Manuel Antonio. Future plans include an equestrian center, 18-hole golf course, and a boutique hotel.

**The Palmyra, a Solis Resort & Spa** in Rose Hall, Montego Bay, Jamaica, has opened with a variety of luxury apartments, penthouses, and villas. It has 3,000 square feet of indoor and outdoor meeting space, including the 5,500-square-foot Palmyra Ballroom. Five additional breakout rooms, ranging in size from 340 square feet to 1,000 square feet, are also available for smaller groups. The resort offers ESPA, a 30,000-square-foot spa, along with championship golf at three of the Caribbean's most prestigious courses. ■

### NEWSMAKERS

→ **Francine Rattenbury** has joined the Renaissance Resort at World Golf Village, St. Augustine, Fla., as national sales manager. Rattenbury was previously a senior sales manager for Windstream Communications.

→ **Dan Tavrytzky** has been named managing director at The DMC Network LLC. He is a 23-year veteran of the hospitality industry.